

27 January 2010

Thank you for your enquiry into the SoEasy Accounting Point of Sale systems.

We have 8 different POS systems to suit many different types of retail outlet. All our systems come fully integrated with our easy to use Cash Book and Platform modules which will help you eliminate-double handling and save a great deal of time.

We have a web page that contains information about our systems.

To view the web, go to <http://www.soeasyaccounting.com/pos>

Here you will find:

POS video tour	13 minute video guiding you through the easy to use functionality of the POS
POS manual	This is just one of the manuals available that you can use to set up and learn the system
Cash Book video tour	10 minute video guiding you through the features of the Cash Book
Platform video tour	4 minute video guiding you through the basic features of Platform
Email Manager video tour	A new module to SoEasy that saves you a great deal of time when it comes to sending documents by email
Product Range Brochure	Our 8 page product range brochure highlighting some of the many versions of SoEasy that may be useful to you

You can also download a demonstration version of SoEasy by selecting the "**Try Now**" menu option or you can have a free online demonstration of the system where a consultant connects securely to your PC and talks you through the system over the telephone. It's just like being there but a great deal more convenient for you as it can be done at your convenience.

SoEasy Accounting Point Of Sale Quotation

Point of Sale Components

A Point of Sale installation has six areas that need to be considered and the following schedule provides a description of each area so that you can better understand the pricing process. From your review of these areas you can calculate a budget for the installation and ongoing support.

Note: Prices are GST exclusive and are subject to change.
Consumables such as labels and paper are not included in prices

1: SOFTWARE			
	There are two POS software installation types. These versions include: <ul style="list-style-type: none">• Cash Book• Platform• POS		
	SoEasy Accounting Single user POS		\$899.00
	SoEasy Accounting Multi user POS		\$1299.00
	You can add the Email Manager Module to any of the versions		\$299.00

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2: HARDWARE

In a single user POS environment you simply require a normal PC. It is advantageous to have a touch-screen but it is not essential. You could also use a stand alone terminal (see below). The benefit of a stand alone terminal is that it looks more professional, you have less cables, and its easy to keep clean.






Multi user environments can be established economically with standard PCs configured in a normal network. You should avoid wireless connections as there can be disconnections of the network and in a POS situation this is not reliable.

Franchise operations can benefit from a Server 2003/2008 installation or managed server.

All configurations can be established with Remote Desktop Connection so, at any time, you can log on to the system from home.

Terminals			
	 <p>This is a full POS terminal with the PC built in. No other hardware required for the terminal.</p> <p>You can have a single display or a dual display with a customer presentation area and the ability to promote other products as they order.</p> <p>brochure</p>	<p>Stylish colour unique black or with splash resistance design, the Datavan Frontier 1478i POS Touch Terminal can be easily integrated with a customer display or secondary display, wall mount complies with VESA standard, slim front Bezel (24mm), 15" LCD monitor, attachable module with MSR, SCR and fingerprint recognition (Optional), compact Flash Drive, direct 24v power output f or POS printer, cash drawer controller, 4 Serial ports with selectable +5v / +12v power output, 4 USB Ports 2.0 (2 @Front, 2 @back), ATX 250W internal power supply , Max. 2GB DDR-RAM 400.</p>	<p>Single screen with built in PC and XP pro</p> <p>\$1,850.00</p> <p>Secondary display</p> <p>\$625.00</p>

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Touch Screens		Attach a touch screen to your existing PC system	\$895.00
Cash Draw		Dimensions: 410 (W) x 415(D) x 100/114 (H) mm Net Weight: 7.2 kgs. Cash Tray Dimensions: 359 (W) x 326 (D) x 63 (H) mm. 8-10 Coin/4 Bill (Metal Wire Gripper) or 6 Bill (2 Metal Wire + 4 Vertical)	\$125.00
Scanners		The Motorola/Symbol LS9208 hands-free scanner serves as a presentation scanner and provides a high performance processor with an innovative 100-line rastering omnidirectional scan pattern for greater productivity at checkout, and increasing customer satisfaction.	\$359.00 Each including wedge cable
Receipt Printers	 brochure	Look no further for thermal printing on 80mm wide paper, the Samsung SRP-350 Receipt Printer is all you need. Not only for the retail environment but also for medical, warehouse, manufacturing, mail order etc.	\$598.00
Bar code price label printer	 brochure	The TSC TDP-643R Plus Direct Thermal Printer is the best direct thermal desktop printer value. Its low profile, quiet operation and produces labels fast	\$689.00

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3: INSTALLATION			
	Hardware	We can arrange for your computer system to be set up. Price is based on an hourly rate of \$95 + gst per hour. If setting up your hardware we usually set up the Network and software in the process so the charges below do not apply.	
	Network	The average network can be set up for \$120 + gst for the server and \$65 + gst per workstation (excluding any complications)	
	Software	<p>SoEasy is easy to set up and full installation instructions are available at our support web site www.learn.soeasyaccounting.com</p> <p>We provide an installation service with the average cost being \$65 + gst per computer which includes</p> <ul style="list-style-type: none"> • installation of SoEasy software • printer drivers • screen drivers only 	
	Travel	Travel charges may apply	

4: DATA CONVERSION	
	<p>If you have an existing system we can convert many areas of your data including:</p> <ul style="list-style-type: none"> • Customer and Suppliers Database • Debtors Ledger • Creditors Ledger • Chart of Accounts • Opening Balance Sheet figures • Products Register <p>• We also have the ability to import previous invoices if required</p> <p>Rate is \$95 + gst per hour for data conversion</p>

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5: TRAINING			
	<p>SoEasy is very easy to use and learn and we provide many recourses to help you learn the system including:</p> <ul style="list-style-type: none"> • Video Tutorials • Manuals <p>We also provide a very comprehensive certificated training program where an instructor co-ordinates your learning progress and ensures you build your knowledge. This type of learning takes full advantage of all the system features and enables you to save a great deal of time.</p>		
	Beginner Course	\$195 + gst per person	
	Manager Course	\$225 + gst per person	
	Administrator course	\$99 + gst per person	

6: SUPPORT			
	<p>Ongoing support is essential in a critical environment of a POS installation and we provide a comprehensive support plan to cover your needs.</p> <p>The support plan covers you for:</p> <ul style="list-style-type: none"> • Email support • Fax support • Telephone assistance • Remote Assistance • Software updates • New yearly releases • Access to our support web pages <p>And as an added bonus you also receive a free 2Gb offsite backup plan to ensure that your data is safe.</p>		
	Single User	\$39.95 + gst per month	
	3 user	\$59.95 + gst per month	

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Example Quotations

Single User System

Small boutique sandwich bar with just one POS and want to make it look impressive with a high presentation terminal.

1 X	SoEasy Accounting POS	\$899.00
1 X	Terminal	\$1850.00
1 X	Cash Drawer	\$125.00
1 X	Thermal Receipt Printer	\$508.00
1 X	Beginner Course	\$195.00
2 X	Assistance to set up	\$190.00
		=====
Total		\$3,767.00 + gst

Monthly support program \$39.95 + gst

Single User System

Small bookshop with an existing PC

1 X	SoEasy Accounting POS	\$899.00
1 X	Cash Drawer	\$125.00
1 X	Thermal Receipt Printer	\$508.00
1 X	Beginner Course	\$195.00
2 X	Assistance to set up	\$190.00
		=====
Total		\$1,917.00 + gst

Monthly support program \$39.95 + gst

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Multi User System

A health shop would like 2 new terminals and they already have an existing PC in the back office for management. They also want to print their own bar code labels.

1 X	SoEasy Accounting Multi User POS	\$1,299.00
1 X	Email Manager	\$299.00
2 X	Terminals	\$3,700.00
2 X	Cash Drawers	\$250.00
2 X	Thermal Receipt Printer	\$1,016.00
1 X	Label printer	\$689.00
2 X	Beginner Course	\$390.00
1 X	Manager Course	\$225.00
4 X	Assistance to set up	\$380.00
		=====
Total		\$8,248.00 + gst
Monthly support program		\$59.95 + gst

Customisation

We offer a customisation service where we make the POS suit your particular needs. This is a price on application service.

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Conclusions

After 18 years in the software business we have been involved in thousands of installations and understand your needs for POS.

Our systems are easy to use, self maintaining and will help you focus on your business objectives of keeping customers happy and making a profit.

As SoEasy's accounting solutions are all fully integrated with back office and front counter features, you will save a great deal of time and reduce double handling.

With the Remote Connection feature (SoEasy has been specifically designed for this feature) you can work from home, which is very convenient, that saves you having to drive in to work to do that little job you forgot to do before you left the shop.



You can even set up a NetBook PC with SoEasy and connect to your business from anywhere in the World. This makes life so much more enjoyable and reduces stress considerably.

With SoEasy we really do make your life so much easier!

If we can assist you in anyway please do not hesitate to contact us.

Kind Regards

Ian Stephenson
General Manager
SoEasyAccounting.com Ltd